



Creative Portfolio
Graphic Design & Photography
630.258.1314
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meilunjue.com



AND THEN:

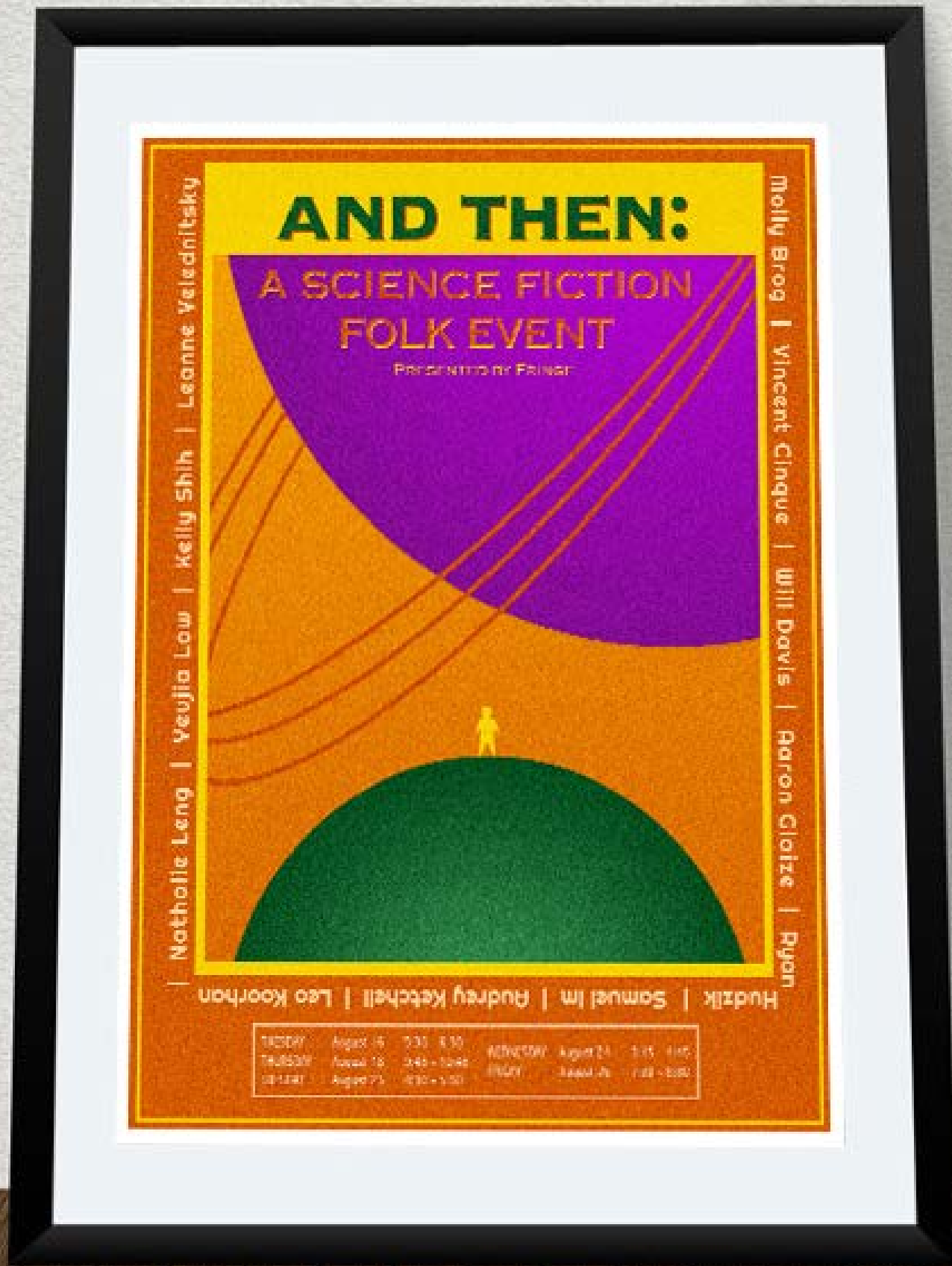
GRAPHIC DESIGN:

AND THEN

PROVIDE CREATIVE CONTENT FOR A SCIENCE FICTION FOLK EVENT MUSICAL

STYLE

Aiming at a simplistic and folksy vibe, bright colors and basic shapes create the visual of this science fiction folk event.



fringe_{nyc} AUGUST
12TH-28TH, 2016

THE NEW YORK INTERNATIONAL FRINGE FESTIVAL
TICKETS BY IND LATE SEATING! MOBILE TIX: FRINGEONTHEFLY.COM FRINGENYC.ORG



Like us on Facebook!
facebook.com/andthenevent!

LIKE THE SHOW? Take a quick second to rate us on showscore! It proves we're #cool! And is a fun way to get your inner critic on. <https://www.showscore.com/shows/and-then-a-science-fiction-folk-event-fringenyc>

TUESDAY	August 16	5:30 - 6:30
THURSDAY	August 18	9:45 - 10:45
TUESDAY	August 23	4:30 - 5:30
WEDNESDAY	August 24	3:45 - 4:45
FRIDAY	August 26	7:30 - 8:30



WANT TO KNOW WHEN OUR ALBUM IS RELEASED?

Coming this Fall 2016! Follow us on facebook for updates!

And of course, **WORD OF MOUTH IS EVERYTHING.** Tell your friends there is fun to be had. We've got more performances.

Playbill by **S. MEI LUN JUE**

AND THEN: A SCIENCE FICTION FOLK EVENT

PRESENTED BY FRINGE!



THANK YOU

to our supporters listed below. We are floored by the support that you gave us in making this piece. Big and small, these donations lifted us beyond the ordinary and gave us the fuel. This is for you.

to our supporters: David Williams, Molye & Tim Bell, The Gorgans, MBWtabor, Paula Echols, Hodges Davis, David Nance, Holy Wapner, Jennifer I., James C Ferebee, Lior Privman, The Sheehans, Greg & Diane Tom, Toby & Jerry Zimmerman, The Kutrow Family, Bob & Jean I. & Gaby Walker, Mr. and Mrs. Jessie Teague, Scott & Stacey J. PIC, Liam Dempsey, Kendall B Jones, Harris Brown, Lucille Lu Shing, Michael Lackey, Henry Davis

THANK YOU DEARLY

to our roommates and the city for listening to music and holding us up. Especially Honey Haus coffee shop (aka Leanne's office) on 11th street between 1st and 2nd ave. Good brew. Great DJ.

to our family and friends for the parties, and the support.

to NYU Tisch and Atlantic Studios for home, space, and unmatched professors.

And to the Asimov Estate, for telling us no.

to our supporters above do their twinkle thang and twinkled real cute. It was nice to lay back and stare into the shimmering darkness as other cars whizzed by without a second thought. This show, to me, is that serenity. I hope this show is nice for you.



student at NYU's School of Independent Learning. She is currently working on having a full bio, but does promote her work has been for The Poetry Society of New York.

working with Will and this amazing cast again, and recent graduate of NYU's Tisch School of the Arts. She is currently working on designs for dance and primarily focuses on designs for dance and theater. She assisted costume designer and mentor, Rand Paradise, an immersive theater experience (NYU's Playwrights Horizon's, Dir. Megan L. Broadway, Dir. Orlando Papotoy), Late (Dir. M. Ward).

at NYU's Tisch School for Drama. He has recently graduated and is currently working on his thesis project - Directed by Liv Senghor, and the second season of a sitcom exploring themes of marijuana and 'This Productions' (Which you can view at www.thisproductions.com). One of his one acts have been produced through Fringe and he looks forward to bringing a plethora of downloadable audiobooks in the near future.

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her, programmer and creative coder. She

works primarily in theater, opera, dance, live events and concerts. Recent work includes: *The Expulsion* (Thespis Festival), *Malefactions* (Cradle Theater Company), and *La Fanciulla del West* (Apotheosis Opera).

Leanne Velednitsky is a proud member of Alter School Special Improv team. She is entering her last semester at NYU's ETW where she'll be creating and directing a thesis project. This summer has been a wild dream and she is overjoyed to finish it at the Fringe with these greats. Thanks to my family, real and pretend, for the hefty hugs and forever support.



M. Ward
Credits to Google Images

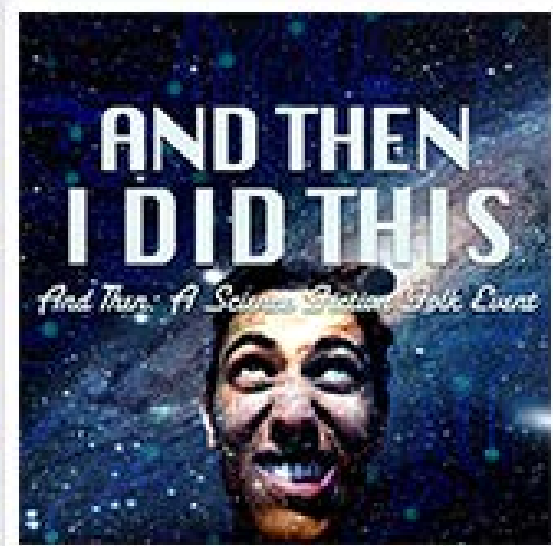
THE TEAM

Ryan Hudzik is a sophomore at New York University where he studies Drama in the Experimental Theatre Wing. He regularly performs with his acapella group, the Vocalolics, and has absolutely no idea what he's doing, but he's excited to be here.

Samuel Im is recent grad of NYU where he attended RADA, ITW, and the Experimental Theatre Wing. He's grateful to be working on this very nice show with some very nice folks.

DIGITAL

Space-themed Facebook assets as well as a geo-located Snapchat filter both promoted and celebrated the theatrical event. By placing the viewer into the environment of the musical, the snapchat filter immerses the viewer in the science fiction experience.



And Then: a Science Fiction Folk Event

is 8 people, 8 instruments, and billions of stars. Inspired by conventional science fiction narratives, the original story

explores human with the group (with complete song), director an incredibly out of this world

DEvised WITH:

Molly Brog | Vincent Cinque | Will Davis | Aaron Glaize | Samuel Im | Leo Koorhan | Yeuja Low | Leanne Velednitsky

CREATIVE TEAM:

CREATOR & DIRECTOR

Will Davis

PRODUCER & CHOREOGRAPHER

Leanne Velednitsky

AND THEN: A SCIENCE FICTION FOLK EVENT

The Y

344 E 14th st.

Between 1st & 2nd Ave

TUESDAY	8/16	5:30 - 6:30
THURSDAY	8/18	9:45 - 10:45
TUESDAY	8/23	4:30 - 5:30
WEDNESDAY	8/24	3:45 - 4:45
FRIDAY	8/26	7:30 - 8:30

fringe NYC

THE NEW YORK INTERNATIONAL FRINGE FESTIVAL
TICKETS ARE NOW LIVE STARTING MOBILE THE FRINGE.COM/2012/FRINGE

AUGUST
12TH-28TH, 2012

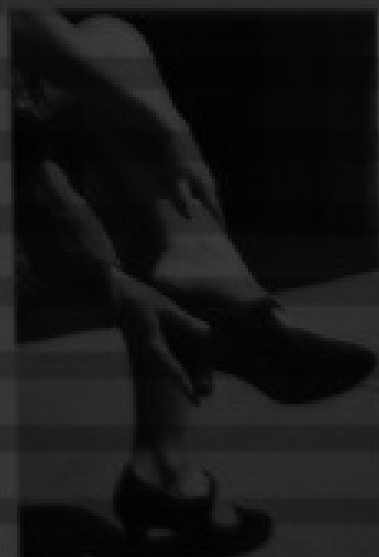
AND THEN:
A SCIENCE FICTION FOLK EVENT

FRINGE THEATER | 2012



PHOTOGRAPHY: HOVERING

EXHIBIT FOR THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

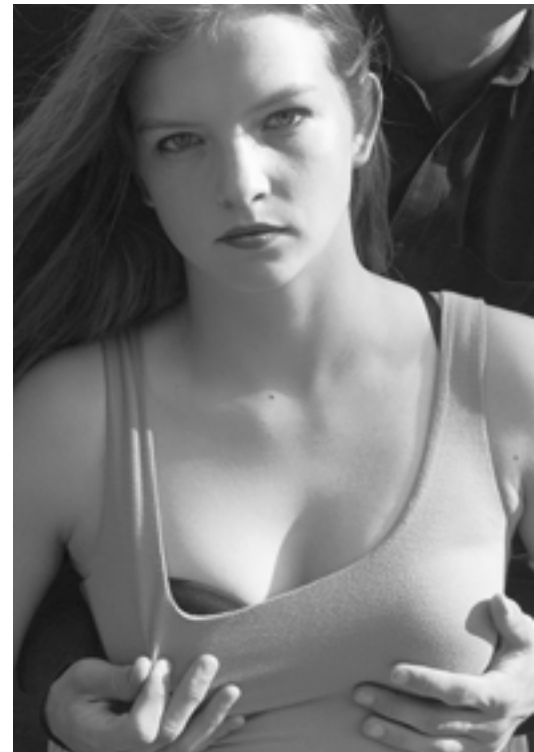
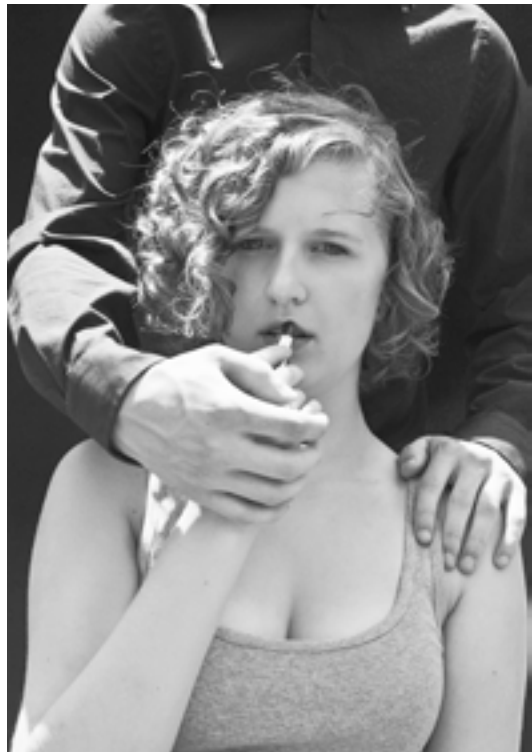






INSPIRATION

Based on observations of relationships, this series of works is intended to discuss the role of gender and societal expectations based on sex. These pieces illustrate the influence gender plays on how we behave, how we display ourselves and how we develop our values.





HOVERING

SCHOOL OF THE ART
INSTITUTE OF CHICAGO | 2011

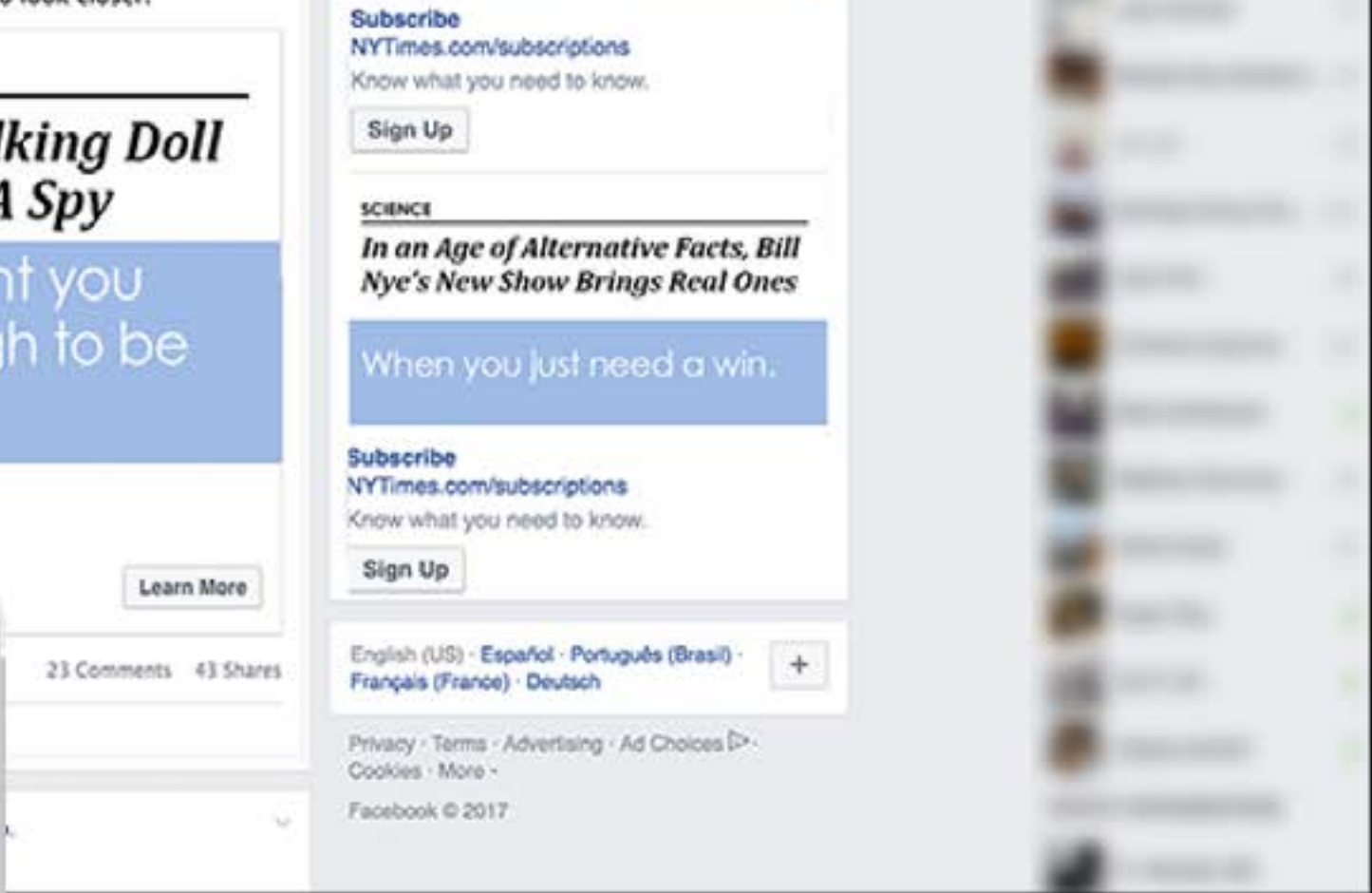
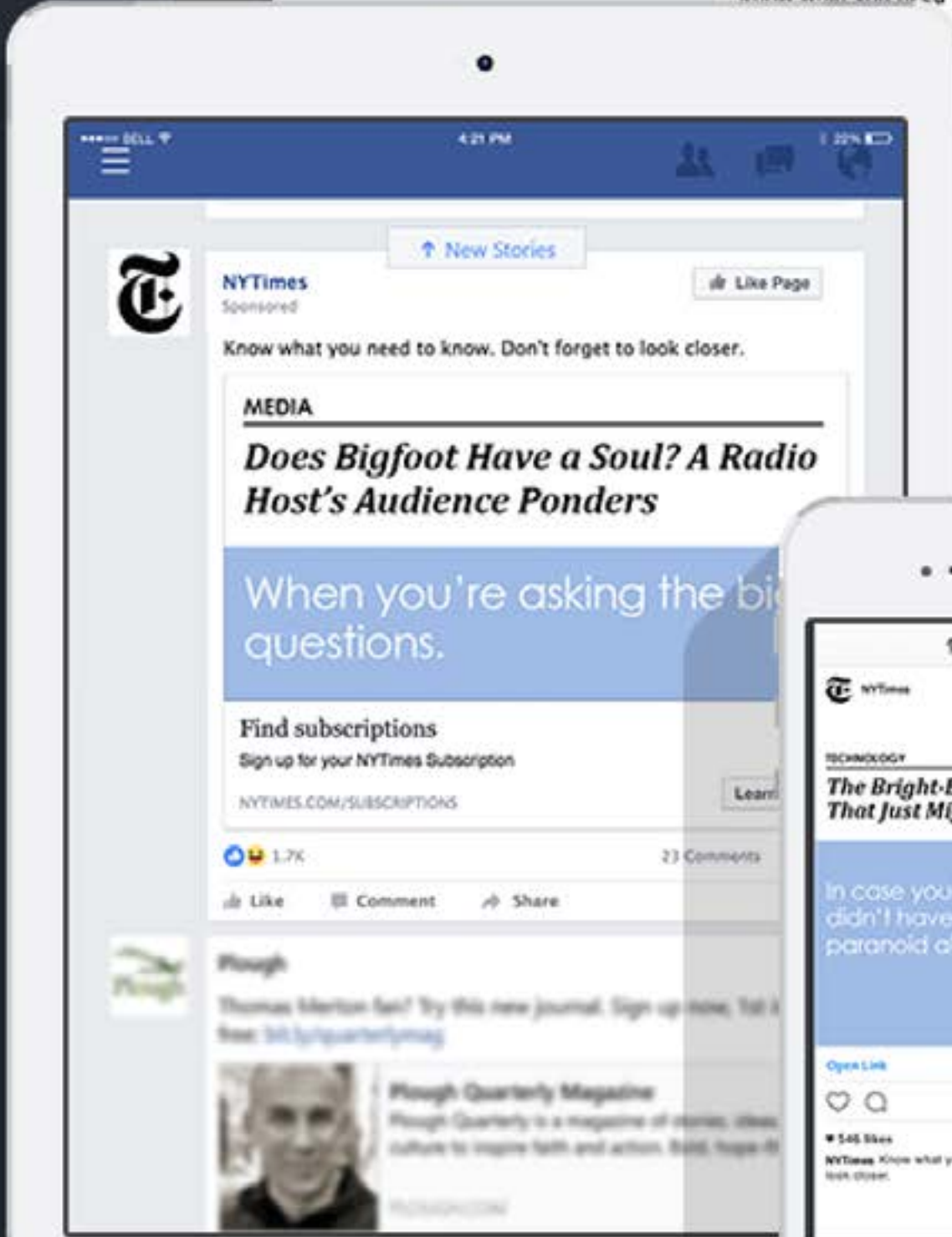
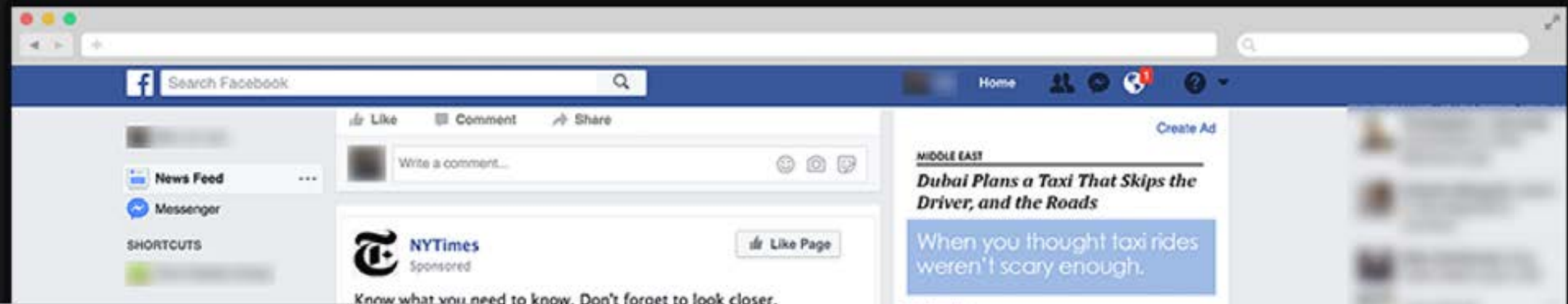
CAMPAIGN:
NEW YORK TIMES

DESIGN A PRINT AND SOCIAL MEDIA CAMPAIGN AFTER THE FAKE NEWS SCANDAL



CAMPAIGN

Hoping to avoid discussions of truth and objectivity in the news, this campaign focuses on the fun aspects of the New York Times, highlighting whimsical headlines with captions that make the post humorous.



YOUR MONEY

*Where the
World's
Wealthiest Invest
Their Billions*

When you run out of
things to sell on Ebay.



NEW YORK TIMES

ADVERTISING COURSE NYU | 2012

The City of Firsts:

GRAPHIC DESIGN:

POETRY BROTHEL

DESIGN FLIERS FOR POETRY EVENTS WITH A FOCUS ON ART DECO STYLES



would give you credit and let you graduate. It was kind of bizarre because SVA had to give me credit for the semester, which in turn Skidmore gave me credit for and then, to my great amazement,

I soon found myself employed by Herb Lubalin, who was a wonderful mentor. That was the place to be if you were interested in type because you were living and breathing type every day. Being

Hedy McKenzie. She had just put together a Metropolis Theatre series about the women's suffrage movement in the

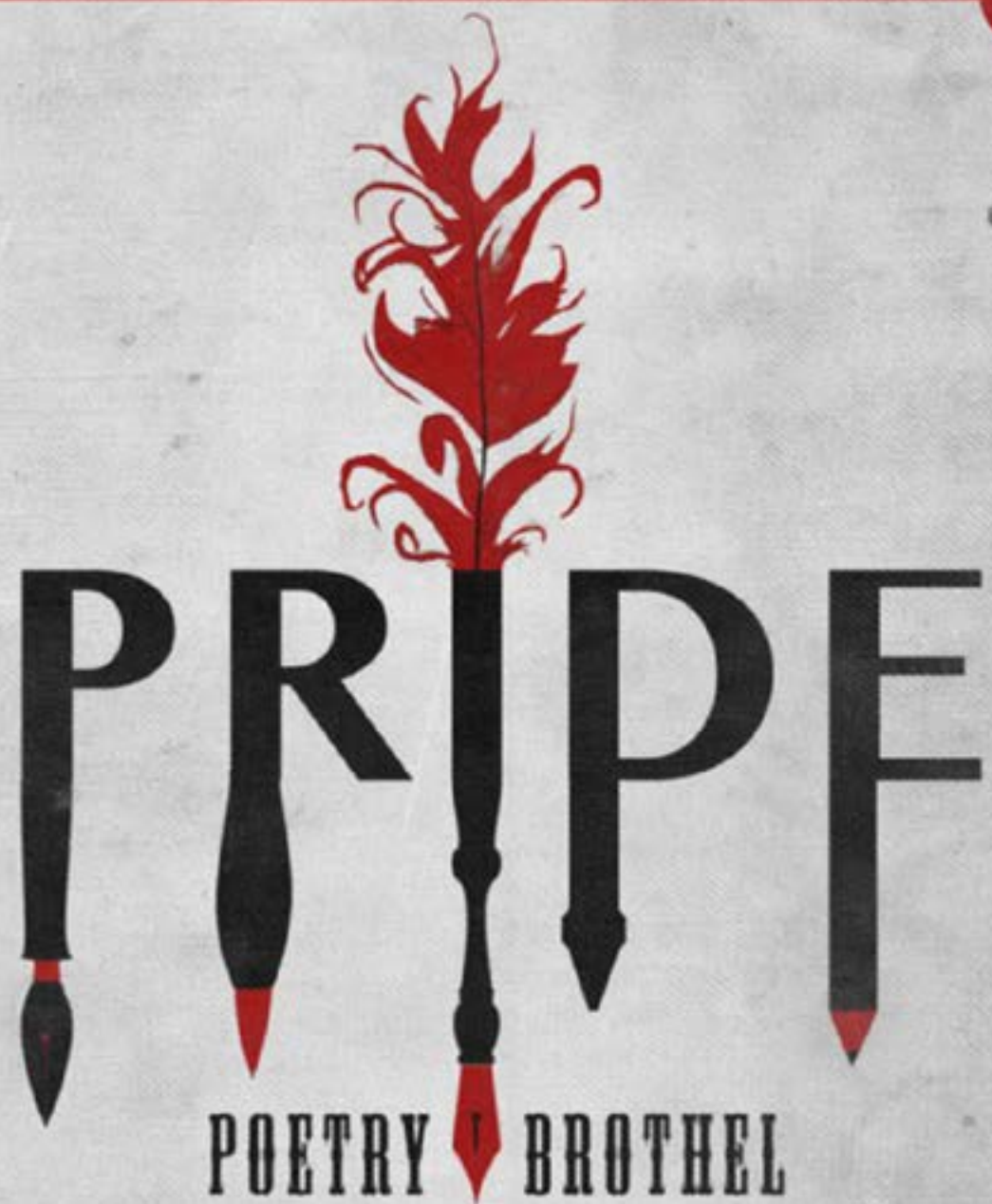
prise, we emerged with a first

Louis Fili | Typographer

INSPIRATION

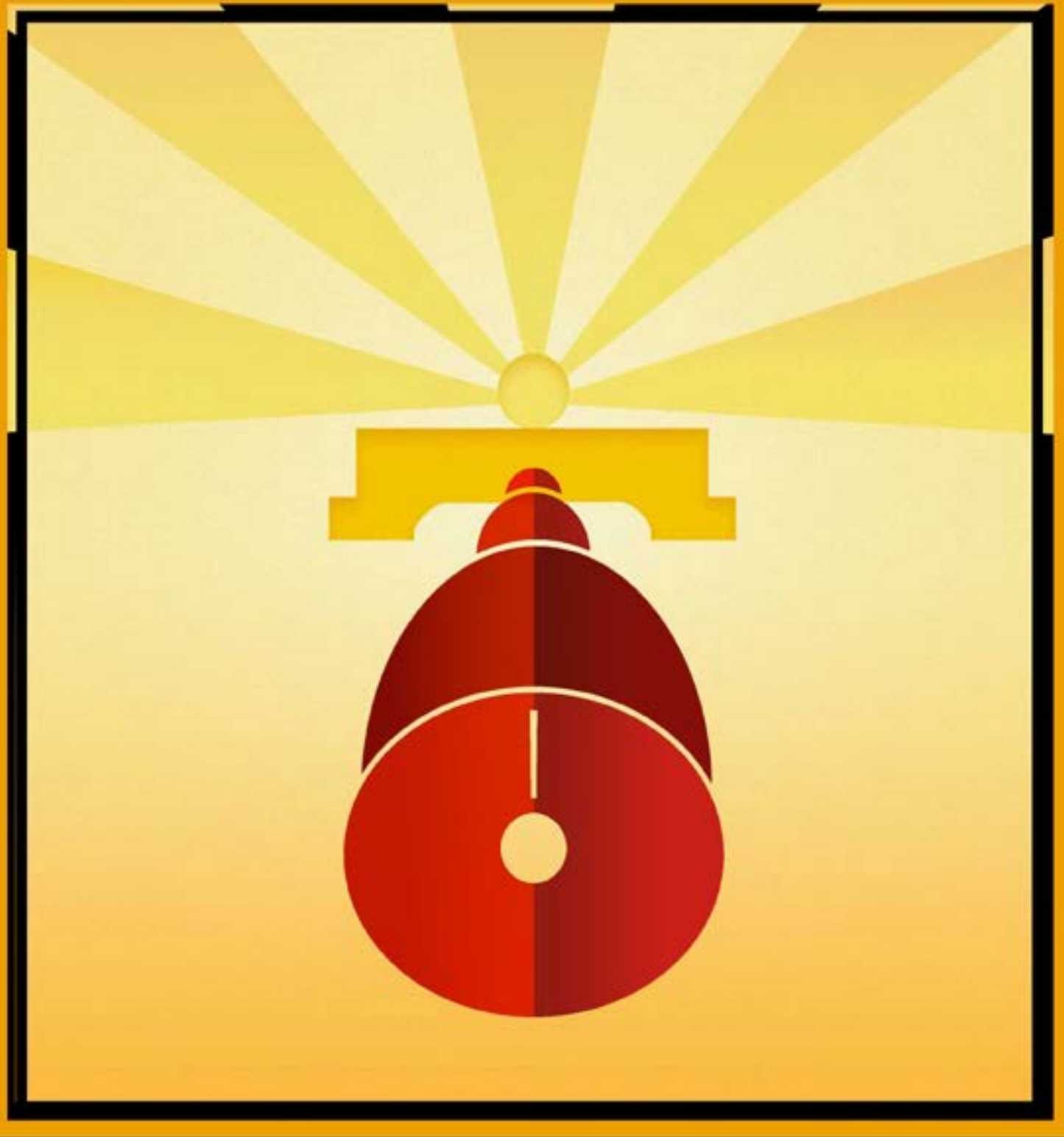
The brand introduced itself as aligning with Art Deco and Art Nouveau aesthetics, so I started by doing research at the Parson's School of Design library, finding examples of typography and graphics to incorporate into the designs.





Sunday, June 12th
Doors: 8pm
Show: 9pm-12am

House of Yes
2 Wyckoff Ave,
Brooklyn, NY 11237



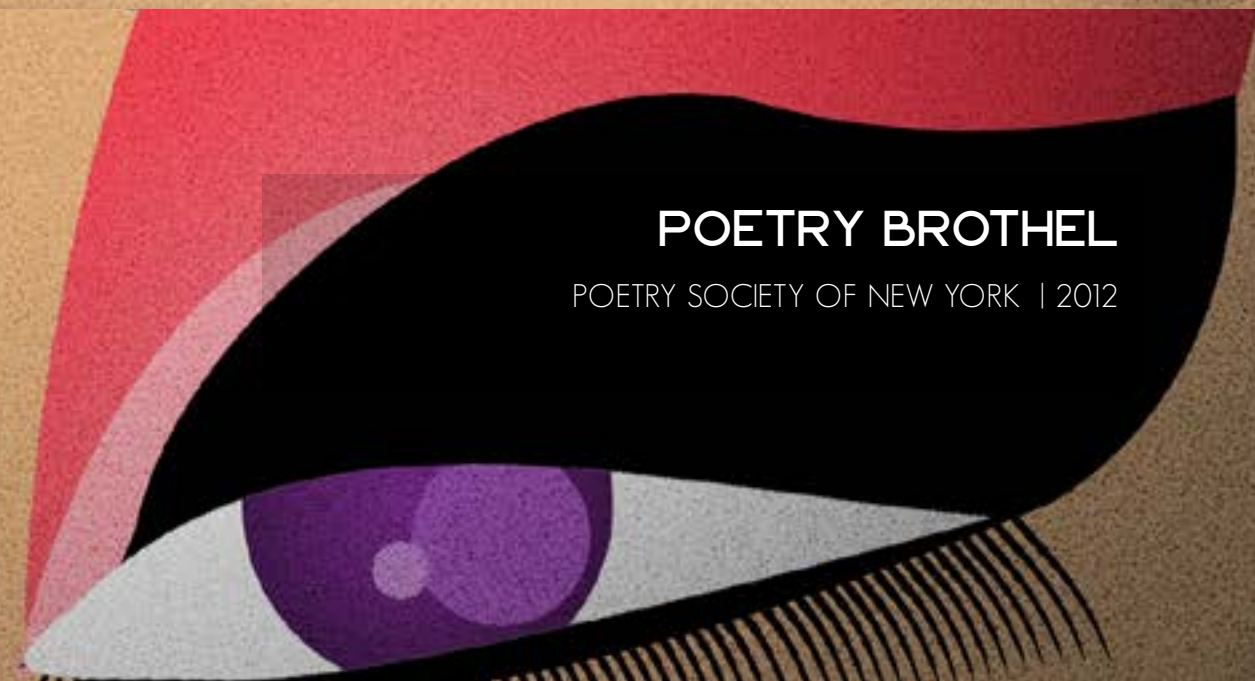
POETRY BROTHEL

Wednesday, May 25 at 8:30 to 11:30 pm
L'Etage at 624 South 6th St.





POETRY BROTHEL



POETRY BROTHEL
POETRY SOCIETY OF NEW YORK | 2012

G E N U I N E

THERMOS[®]

CAMPAIGN:
THERMOS

CREATE A SPLASH WITH A PROMOTIONAL CAMPAIGN FOR THERMOS

B R A N D

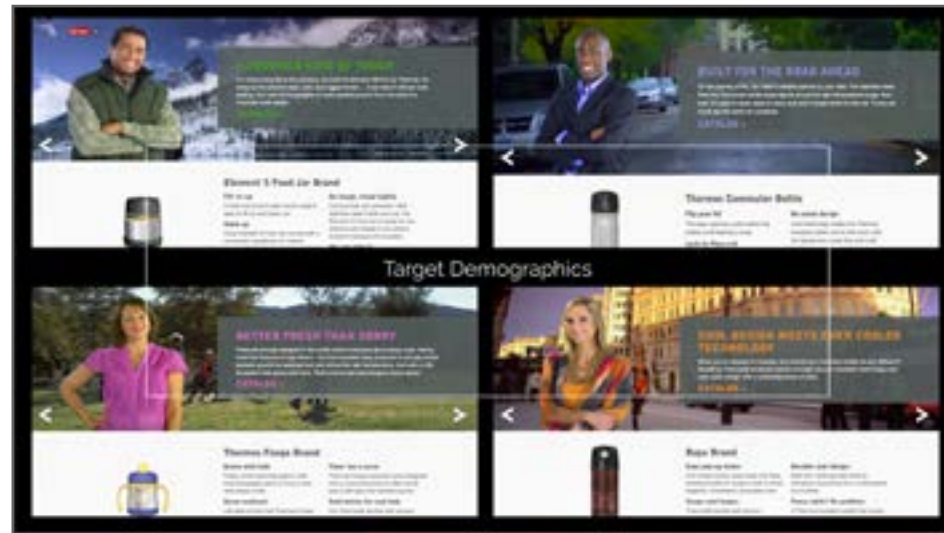




CAMPAIGN

To encourage the customer to engage with the brand, a free food truck campaign will be held, filling Thermos brand products with foods like ice cream, soups and stews. The customer can follow the truck with the free app provided.





MILLENNIALS

- "I... derive value from being engaged in product development." (Fromm et al.)
- Influence power by use of social media
- Values experiences over products
- Wants to be a partner with the brand

GOAL

Position Genuine Thermos as appealing to millennials

By establishing a community around the brand with partnerships and competitions, creating excitement with a more lively tone and participating in more experiential marketing.

5



Executions

Experiential	Social Media
Run food truck campaigns through various cities	Increase engagement with customers online
Host music festivals	Establish a friendly and helpful ethos
Increase engagement with activities and events	Partner with popular social media outlets



HOW TO START

- Differentiate city, campus and rural areas
- Research traffic patterns & millennial hotspots
- Select areas with foot traffic and popular locations for food and drink



EVENTS

- Food truck races
 - Every weekend for 4 weeks
 - Large event at the end
 - Truck leads to festival-like location with activities and picnic space
- Develop app to show where the truck's going, a place to share photos and recipes





PHOTOGRAPHY: OVERLAYS

PERSONAL PHOTOGRAPHY PROJECT







OVERLAYS

PERSONAL PHOTOGRAPHY | 2010



PHOTOGRAPHY:
HOME COOKING

PERSONAL COOKING ADVENTURES | MORE AVAILABLE ON INSTAGRAM: MEI.MAKES.THINGS



CLASSIC WEDGE SALAD



CANDIED BACON & BLUE CHEESE SALAD



BACON-WRAPPED ASPARAGUS



YOGURT PARFAIT



BUTTERMILK
FRENCH TOAST



JOOK WITH
CRISPY SHALLOTS



ANCHOVY
PASTA



MISO-HONEY MARINATED SALMON



BEANS WITH CRISPY SHALLOTS



BEANS WITH PANCETTA



MEATBALL SUB
WITH HOMEMADE PESTO



FLAN



CHEESECAKE COOKIES



UDON WITH
HOMEMADE CHILI CRISP

HOME COOKING
PERSONAL | ONGOING



GRAPHIC DESIGN: LOGOS

FROM VARIOUS PROJECTS



NYU LONDON
SCHOOL PROGRAM T-SHIRT CONTEST | 2014

REI ESSENTIALS

AROMA THERAPY | 2019



Rei Essentials

Oscar McDonald

Owner | Aroma Specialist

reimei09@gmail.com

917-993-1691

FORGE



360



ABOVE MIAMI

360 ABOVE MIAMI
REAL ESTATE AGENCY | 2016

LITTLE LIZ:

PLANT-BASED CATERING | 2016

Little Liz

Plant-Based Catering



The Mushroom

LIZ | PHILOSOPHY, RECIPES | C

Welcome to Little Liz's Plant Based Catering food service. Here we have our favorite foods, crafted without any meat, eggs, honey, gelatin or dairy products! Choice from are wide variety of dishes! From local New York classics to authentic Mexican platters, we guarantee that are meals satisfy your needs.

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Recent Posts

- The Mushroom Theory
- More Items on the Menu
- My Cooking History
- My Services

Categories

- Recipes
- Events
- News
- Personal
- Philosophy



My Cooking History

LIZ | PHILOSOPHY, RECIPES | Oct. 10, 2017

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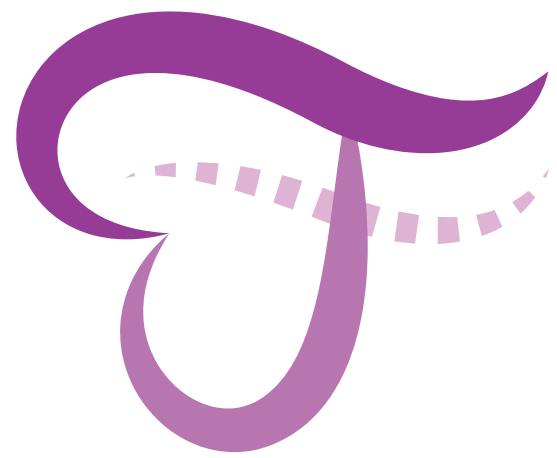


WEEDLUSH:

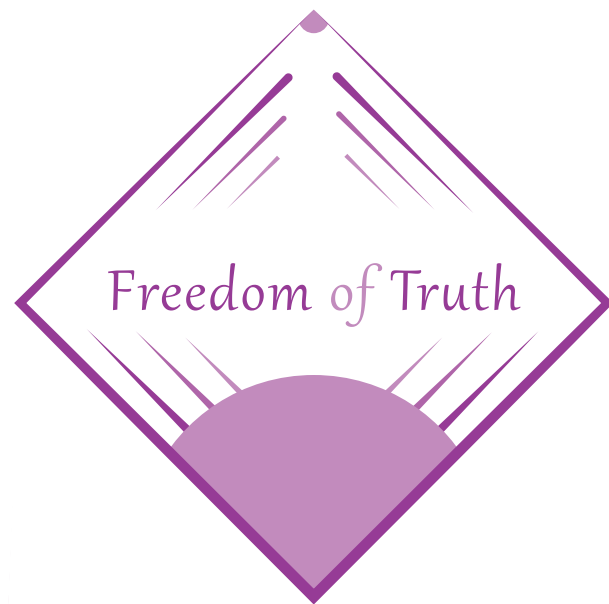
E-COMMERCE SITE | 2017



weedLush



Freedom of Truth



FREEDOM OF TRUTH

CHARITABLE FOUNDATION | 2016